

# Christopher Raia

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## Skills

Adobe Creative Suite | Administration | Content Management Systems | Digital Marketing

## Education

### The College of New Jersey (TCNJ), Ewing, New Jersey

- Bachelor of Arts in Interactive Multimedia, May 2018
- Magna Cum Laude, Honors Program Distinction

## Experience

### TCNJ Alcohol and Drug Education Office Media Specialist

(DEC 2016- May 2018)

- Designed and created flyers, posters, and other graphics for campus wide use
- Lead overhaul of brand identity by revamping old logos, insignias, and other identifying graphics
- Headed social media strategy by expanding social media presence and managing content on those platforms
- Managed office website via the CMS, Wordpress
- Collaborated with other departments on campus to promote programming
- Researched, collected data, and designed power point presentations to be shared at inter-departmental meetings
- Organized campus trainings and tabling events
- Planned, organized, and assisted at the 2017 Peer Institute Conference

### TCNJ V.P. For Student Affairs Office Assistant

(JAN 2016- DEC 2016)

- Created promotional materials and other graphics
  - Deliverables included both print and online iterations of formal event invitations, flyers, name tags, labels, etc.
- Operated phone, assisted visitors, managed office email
- Clerical and organizational tasks

### SchoolSmart Publishing Editorial Assistant

(FEB 2015- AUG 2015)

- Assisted and supported the president of a K-12 product development company to complete an interactive reading intervention program for a leading education publisher
- Formatted and edited content to ease users' navigation through the online CMS

## Exhibitions

2018 **Summer Residency Open Studio Exhibition**

The School of Visual Arts, 141 W 21st, New York, NY

2018 **Interactive Multimedia Senior Thesis Showcase**

The College of New Jersey Art Installation Space, Ewing, NJ

## Art Residencies

**Arts Letters and Numbers Residency Program, Averill Park, NY**

*(AUG 15, 2018- SEP 12, 2018)*

**The School of Visual Arts, Fine Arts: Contemporary Practices Summer Residency, New York, NY**

*(JUN 5, 2018- JUL 6, 2018)*